

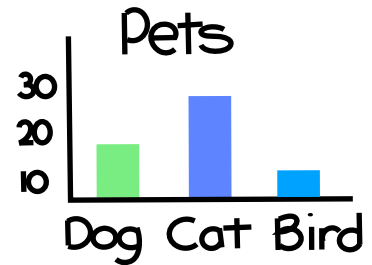
Compare, Inform, Persuade

Infographics are visual images like charts, diagrams, graphs, and timelines that provide information. Infographics can be used to make comparisons and to inform or persuade people.

Goal: Create an infographic.

You might use:

- Paper, pens, pencils, markers, cardboard, scissors



What to do:

- Think about what you want people to know or do. Consider these questions:
 - Do you want to highlight differences or similarities between objects, events, or creatures?
 - Do you want to provide information? For example: a timeline of events, driving directions, game rules, survey results, a weather forecast, etc.
 - Do you want to persuade someone to do something? For example: to recycle cans, to ride on public transportation, or to buy something.
- Design an infographic that compares, informs, or persuades.
- Choose a title for your infographic so it clearly tells what the infographic is about.
- Label the parts of the infographic so it's obvious what they represent.
- Share your infographic with others.

